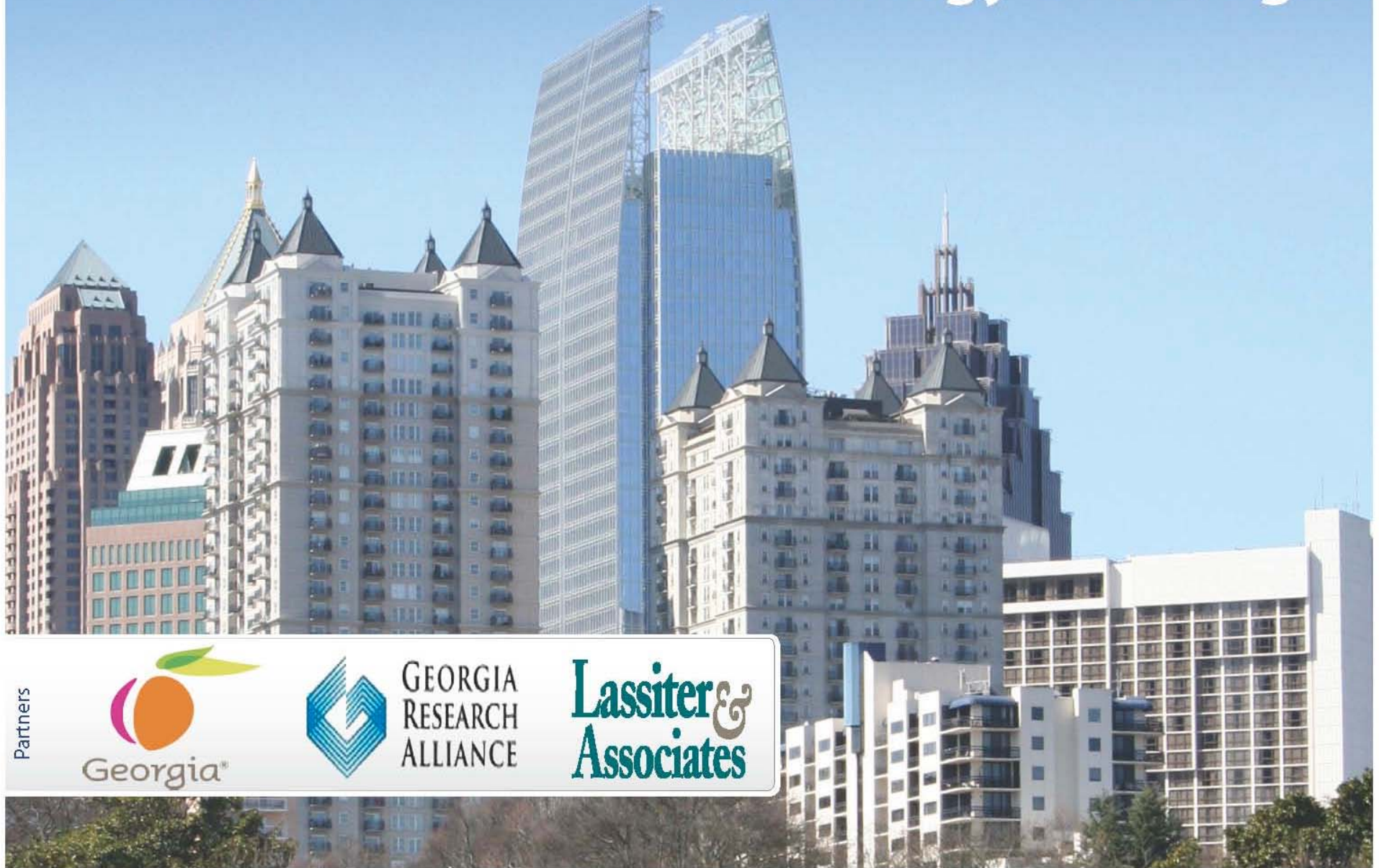




2009 STATE OF THE INDUSTRY Technology In Georgia



Partners

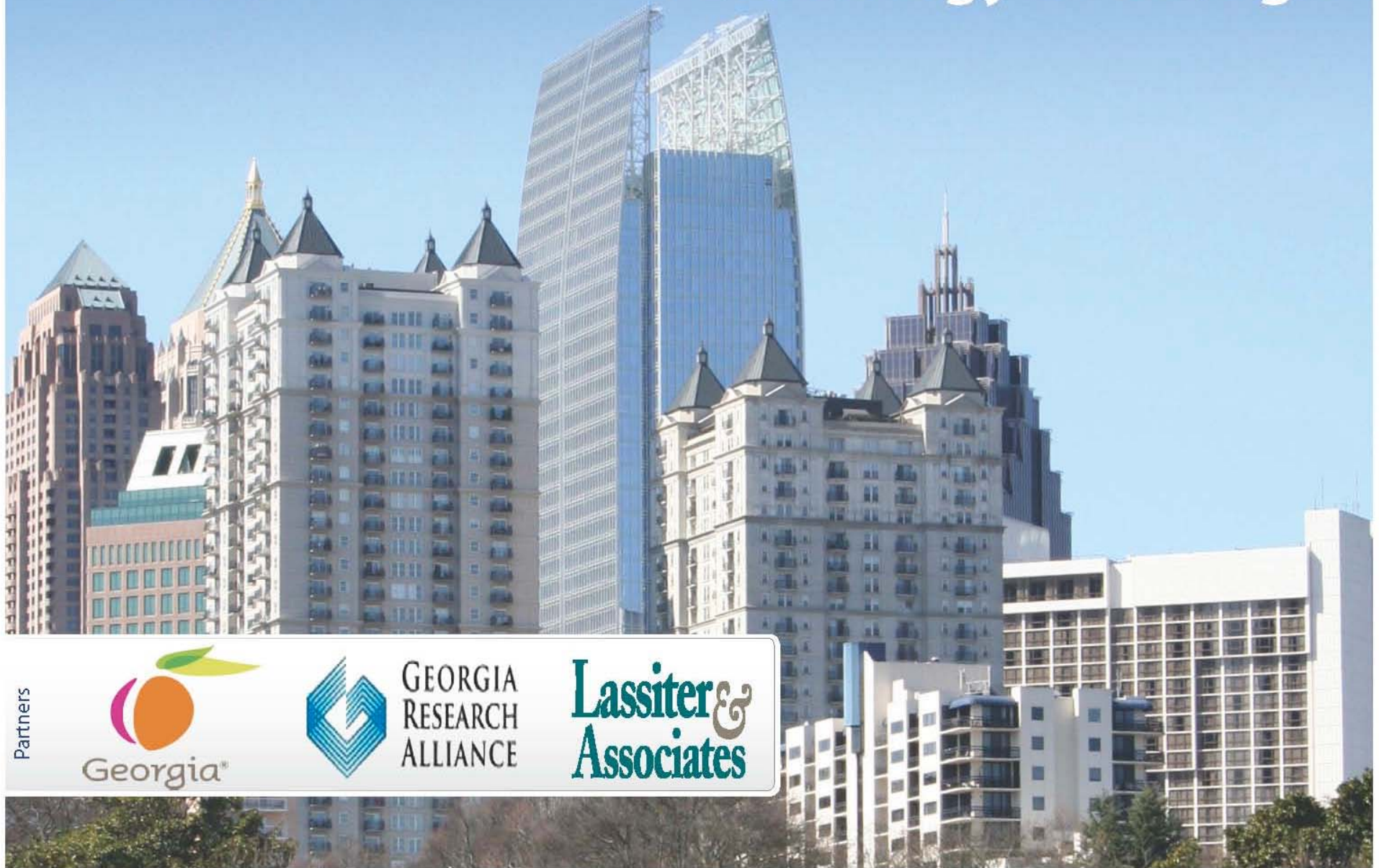


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2009 STATE OF THE INDUSTRY Technology In Georgia



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Thank you to all 2009 State of the Industry: Technology in Georgia Sponsors

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INNOVATION

**Economic
Transformation**

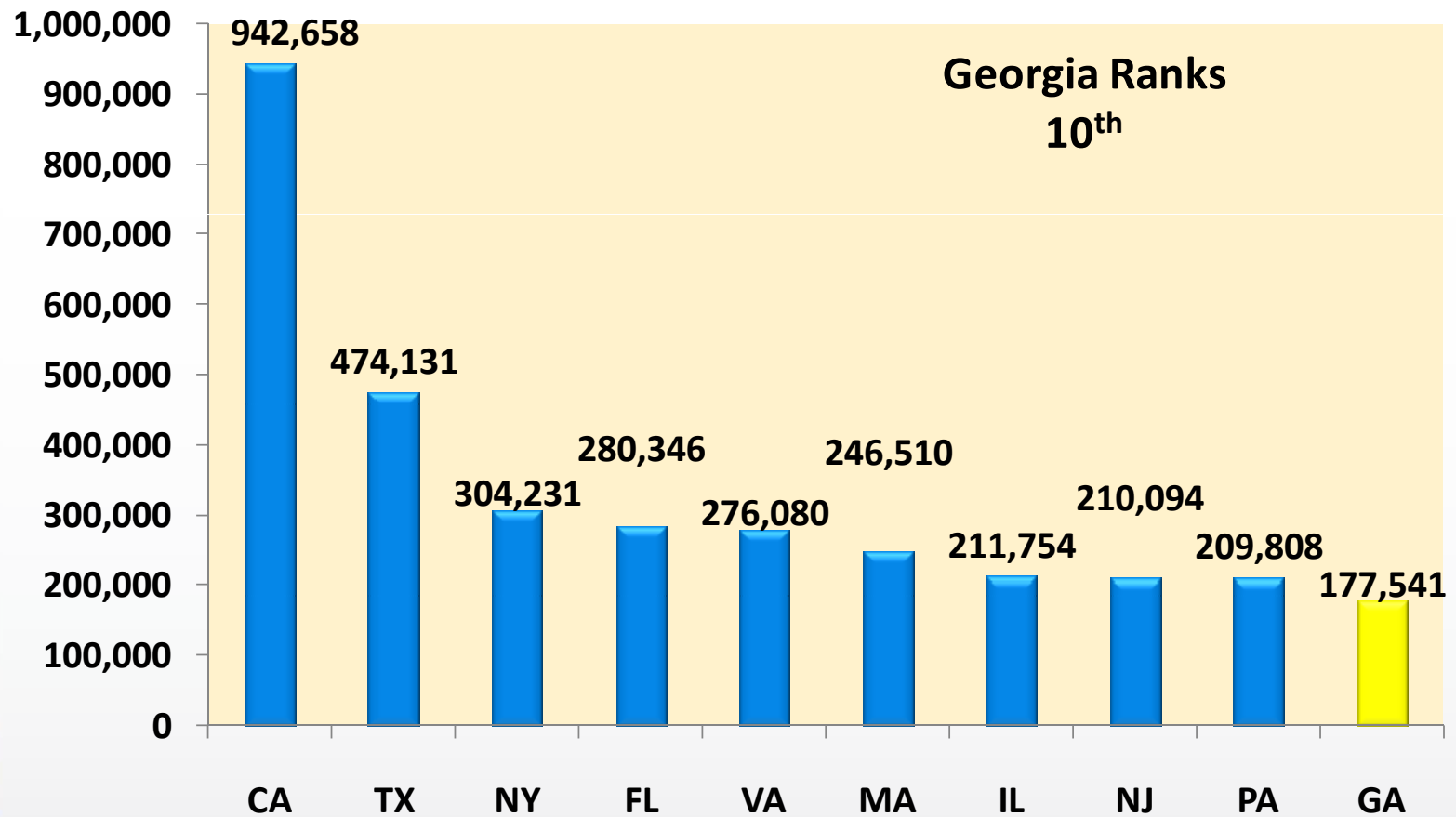


**Georgia ranks 10th
in the country in high
tech employment.**



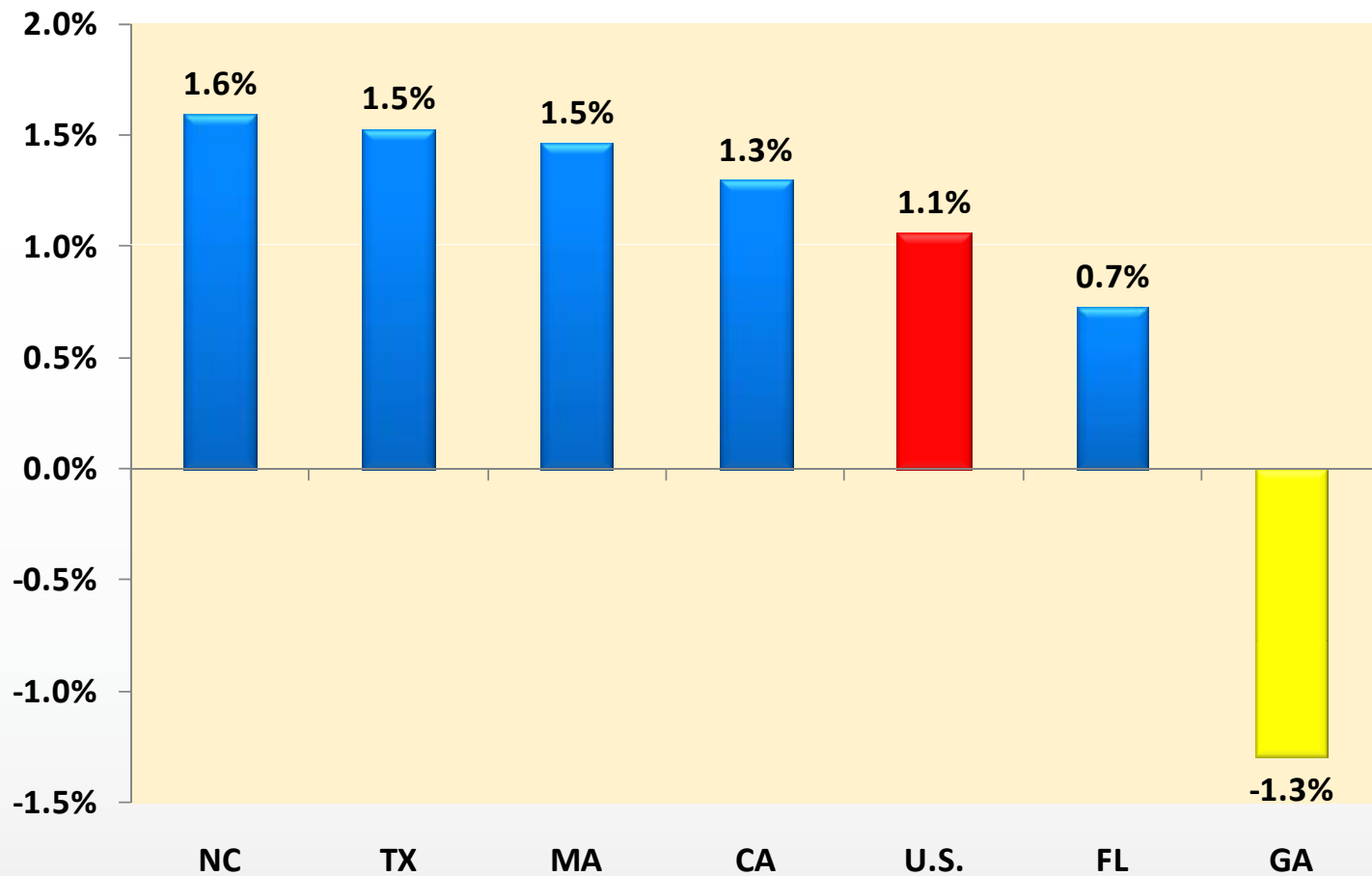
Top States in High-Tech Employment

Tech-America's Cyberstates 2009 Report



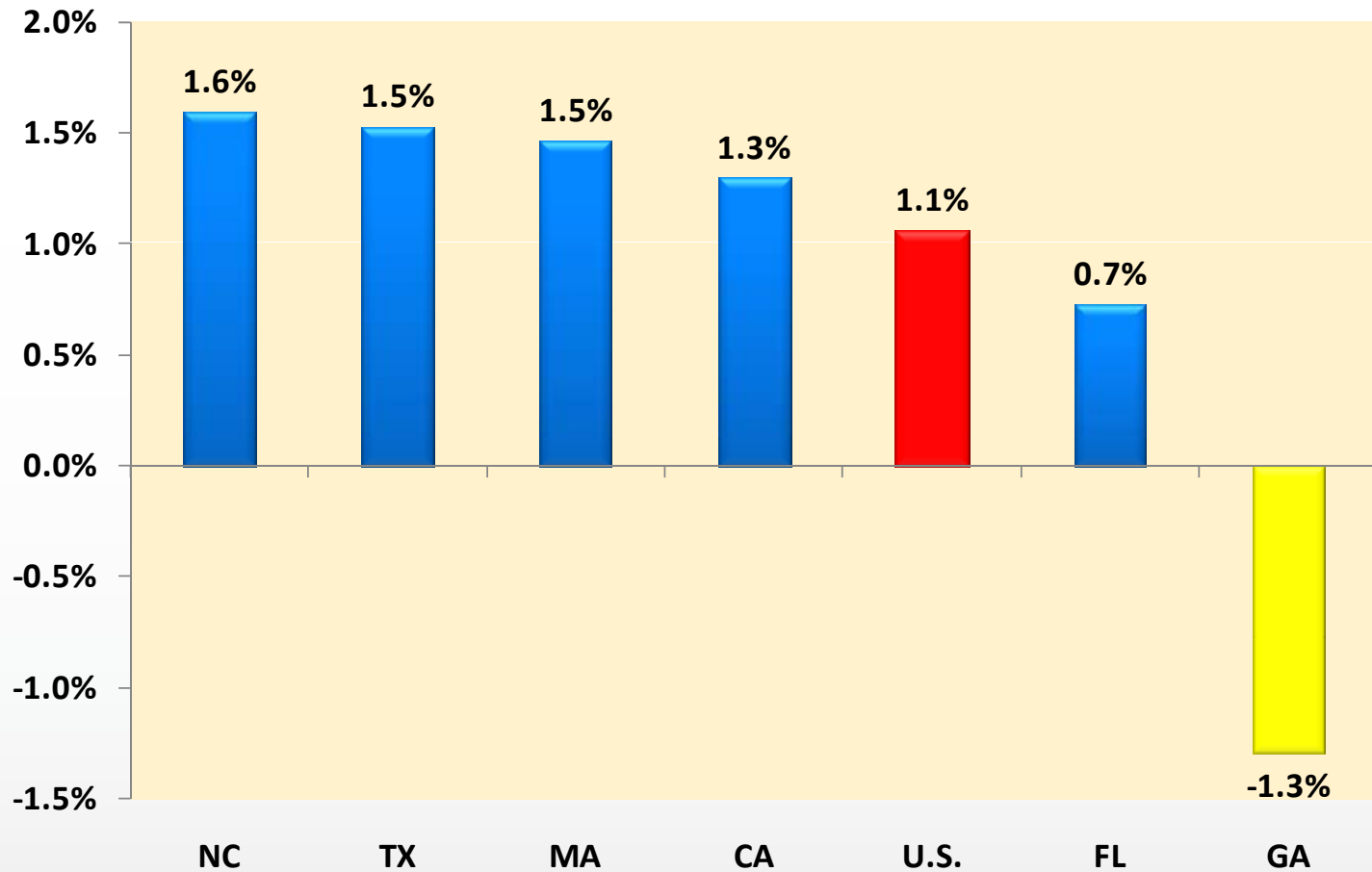


Total High-Tech Employment Growth U.S., GA, and Benchmark States, 2008



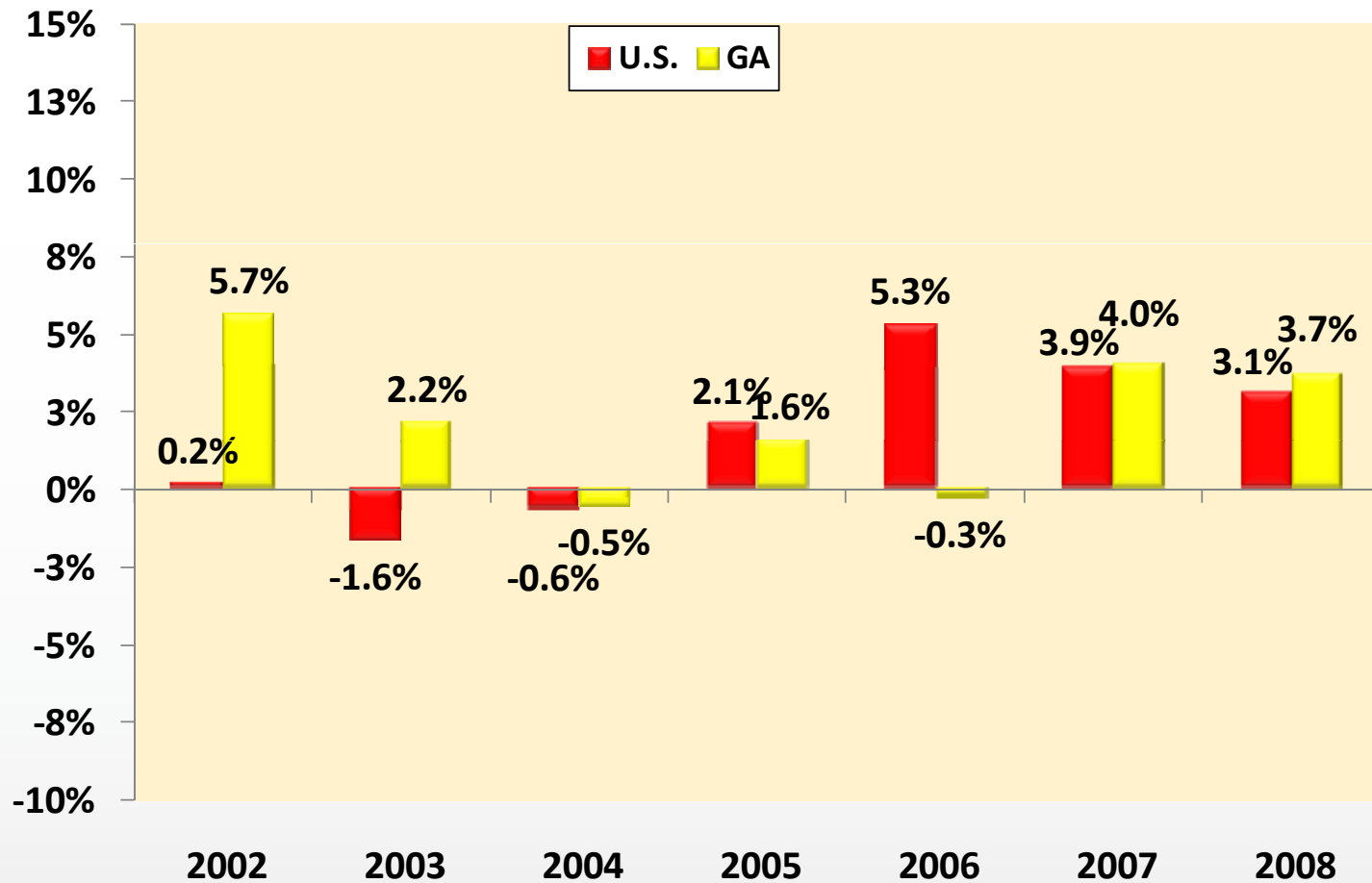


Total High-Tech Employment Growth U.S., GA, and Benchmark States, 2008





Total High-Tech Establishment Growth U.S. and GA, 2002-2008

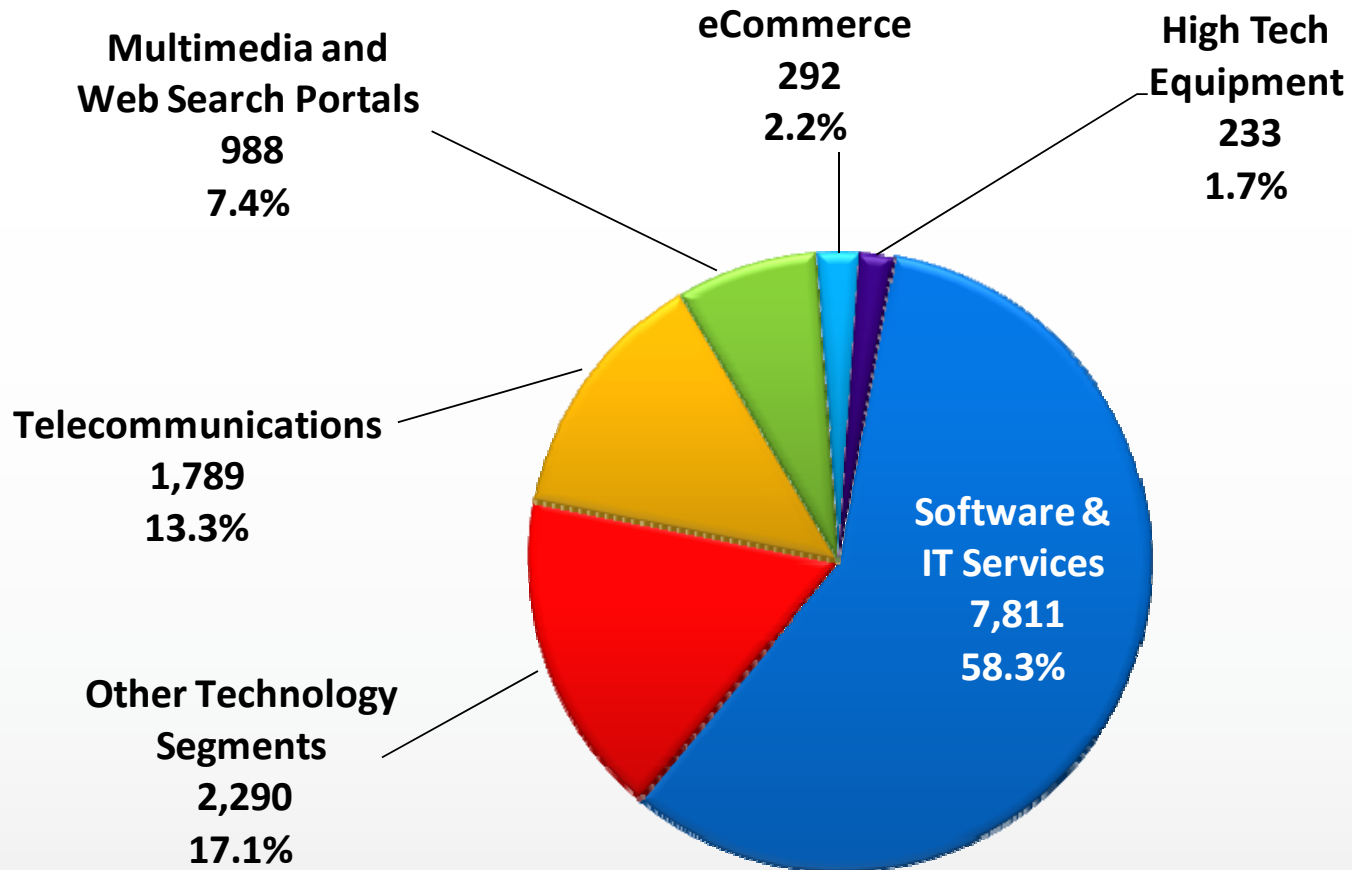




**Software and IT
Services led
impressive gains in
new establishments.**

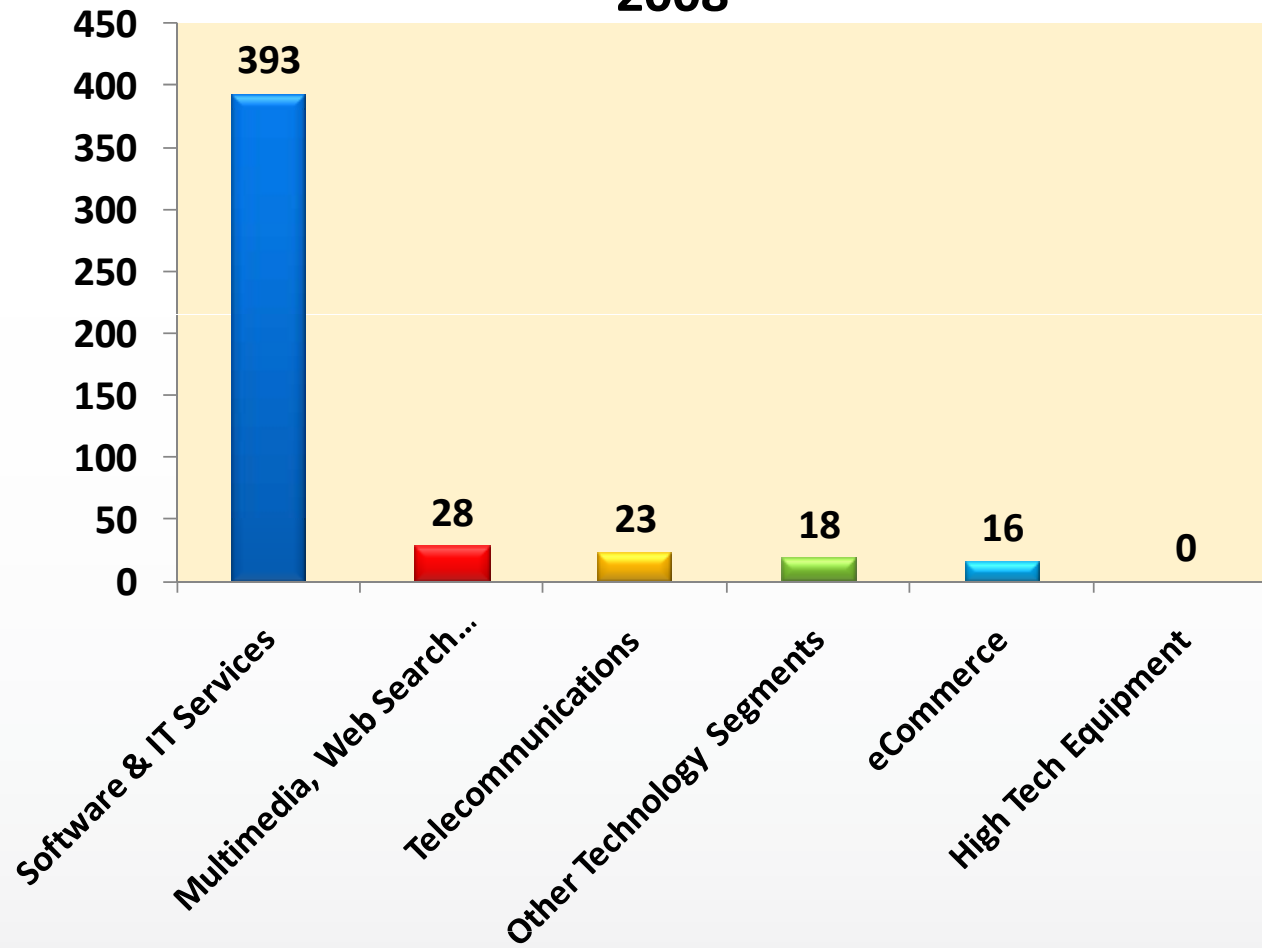


Georgia High-Tech Sector Distribution Establishments, 2008



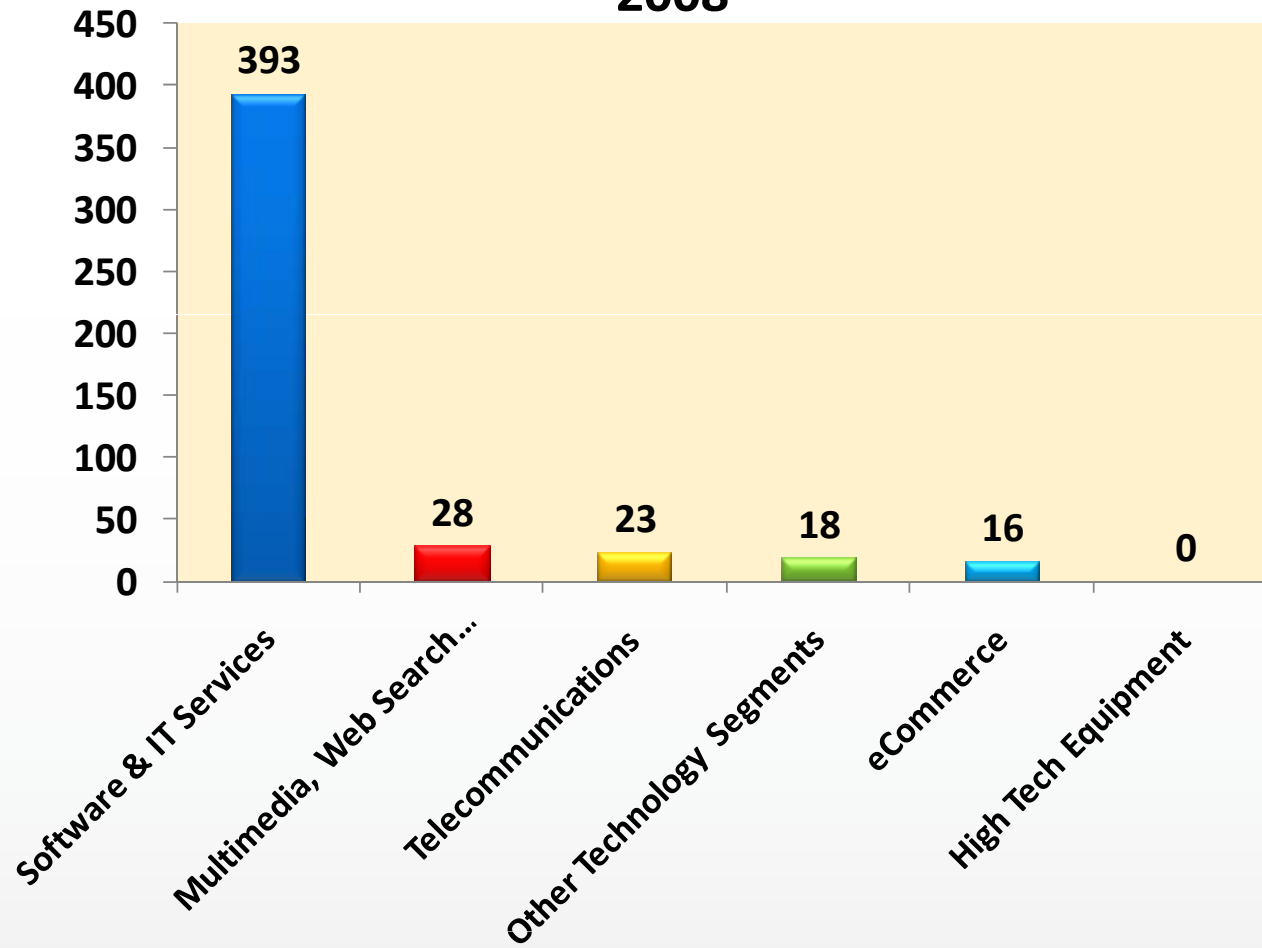


Georgia Establishment Increase 2008





Georgia Establishment Increase 2008

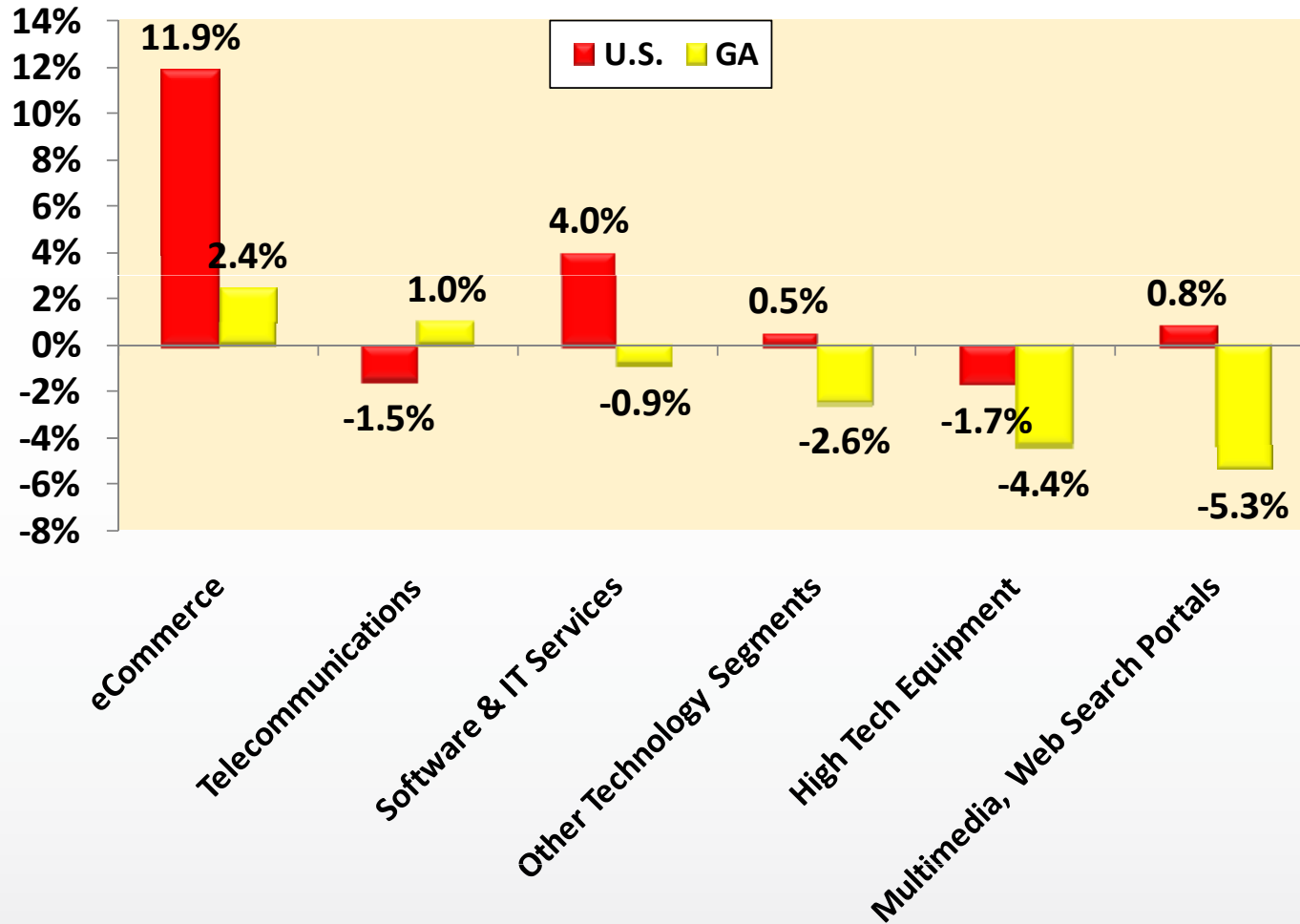




**In spite of the
tough economy,
telecommunications
put in a strong
performance.**

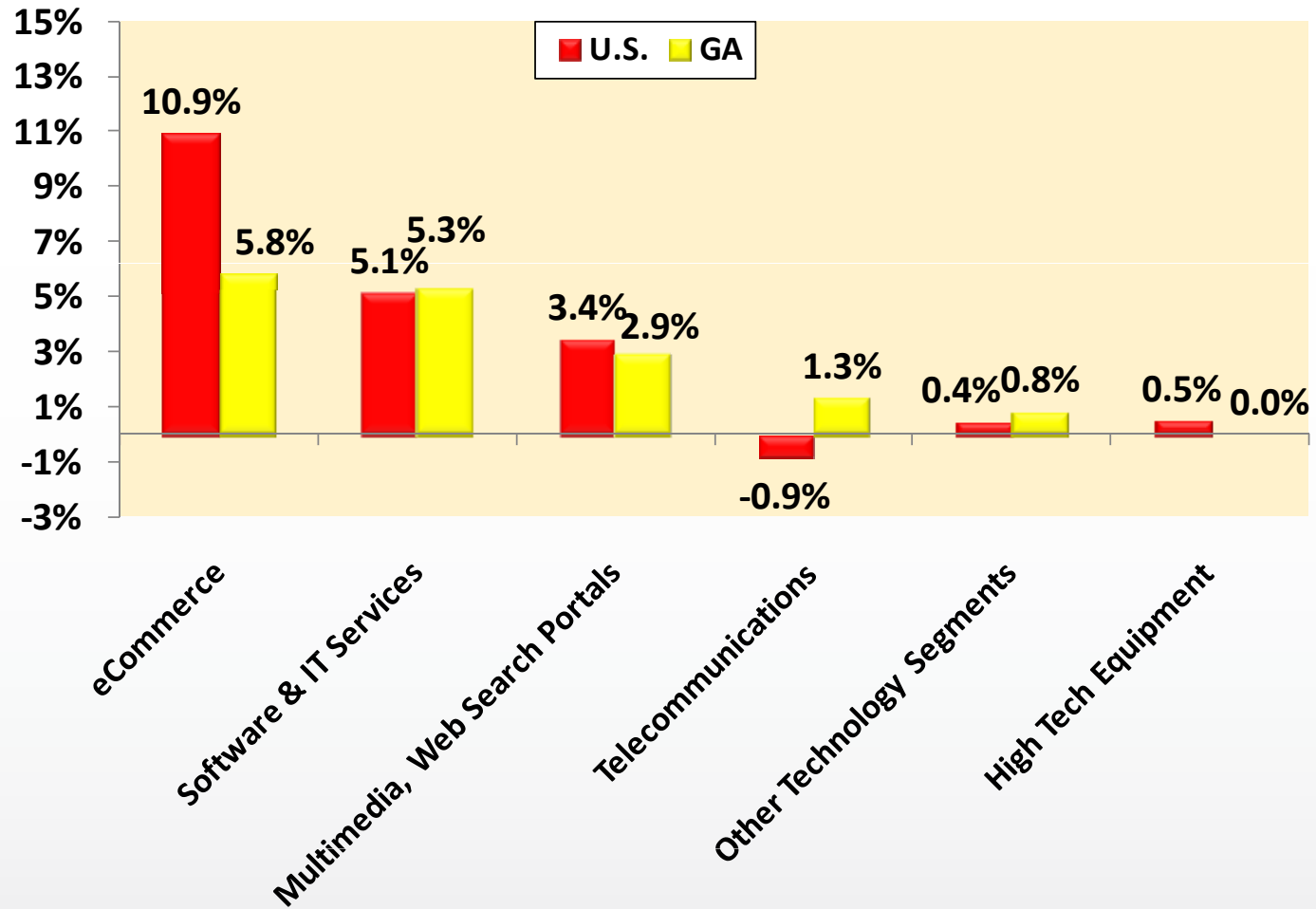


High-Tech Employment Growth by Sector U.S. and GA, 2008



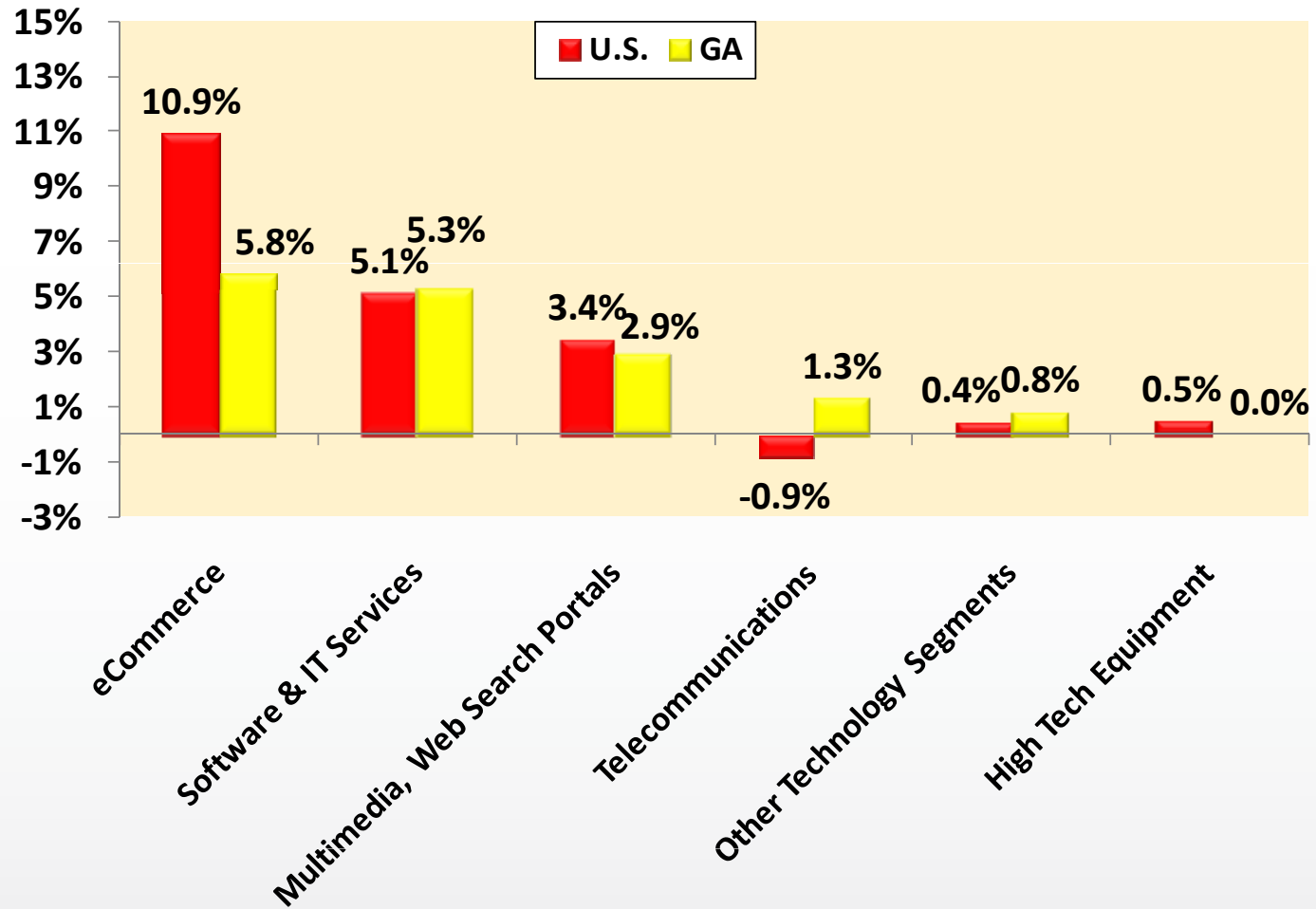


High-Tech Establishment Growth by Sector U.S. and GA, 2008





High-Tech Establishment Growth by Sector U.S. and GA, 2008



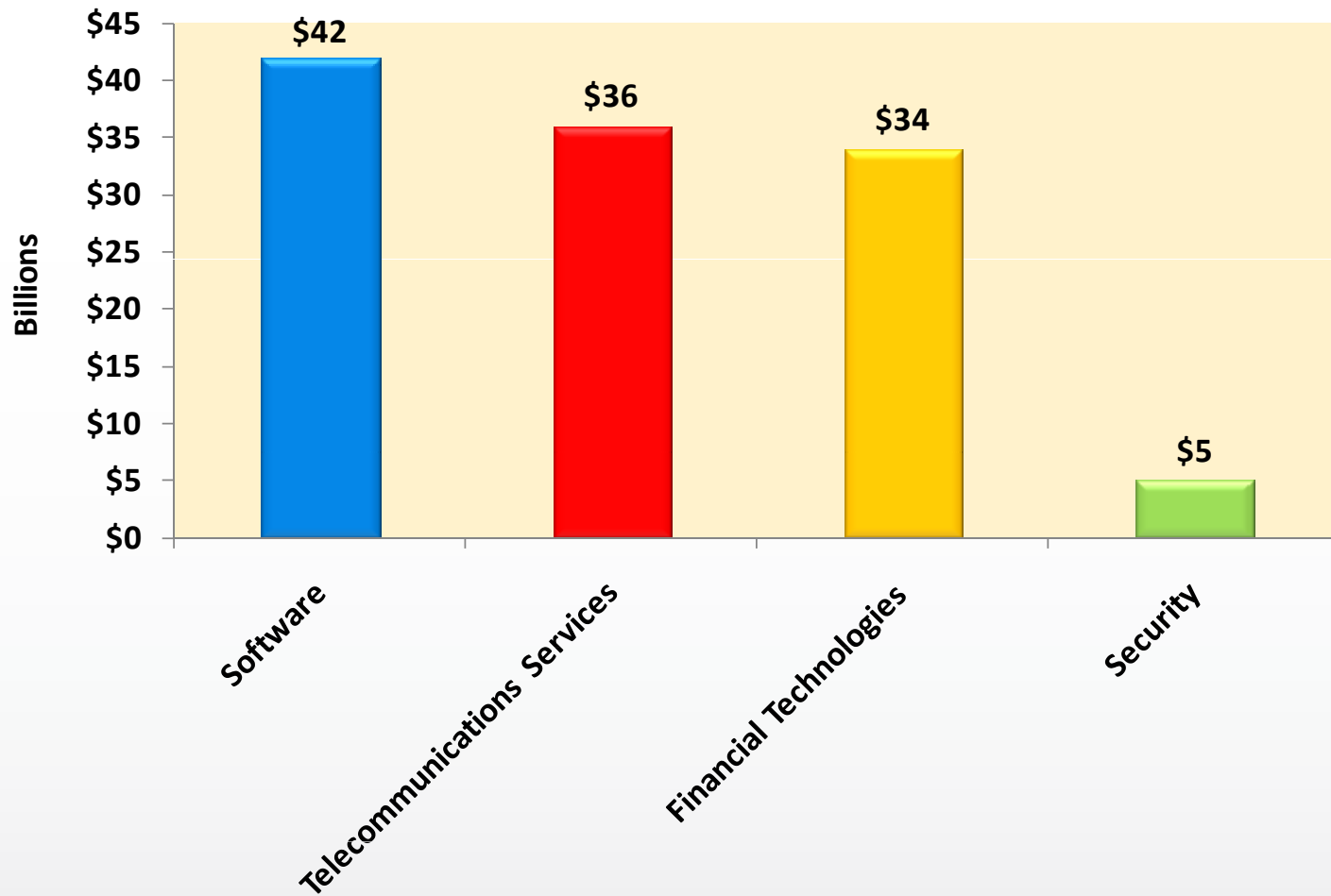


2009 Spotlight: Where Georgia Leads

2009 State of the Industry:
Technology in Georgia



Leading Georgia Technologies Key Segments by Size (Revenue)

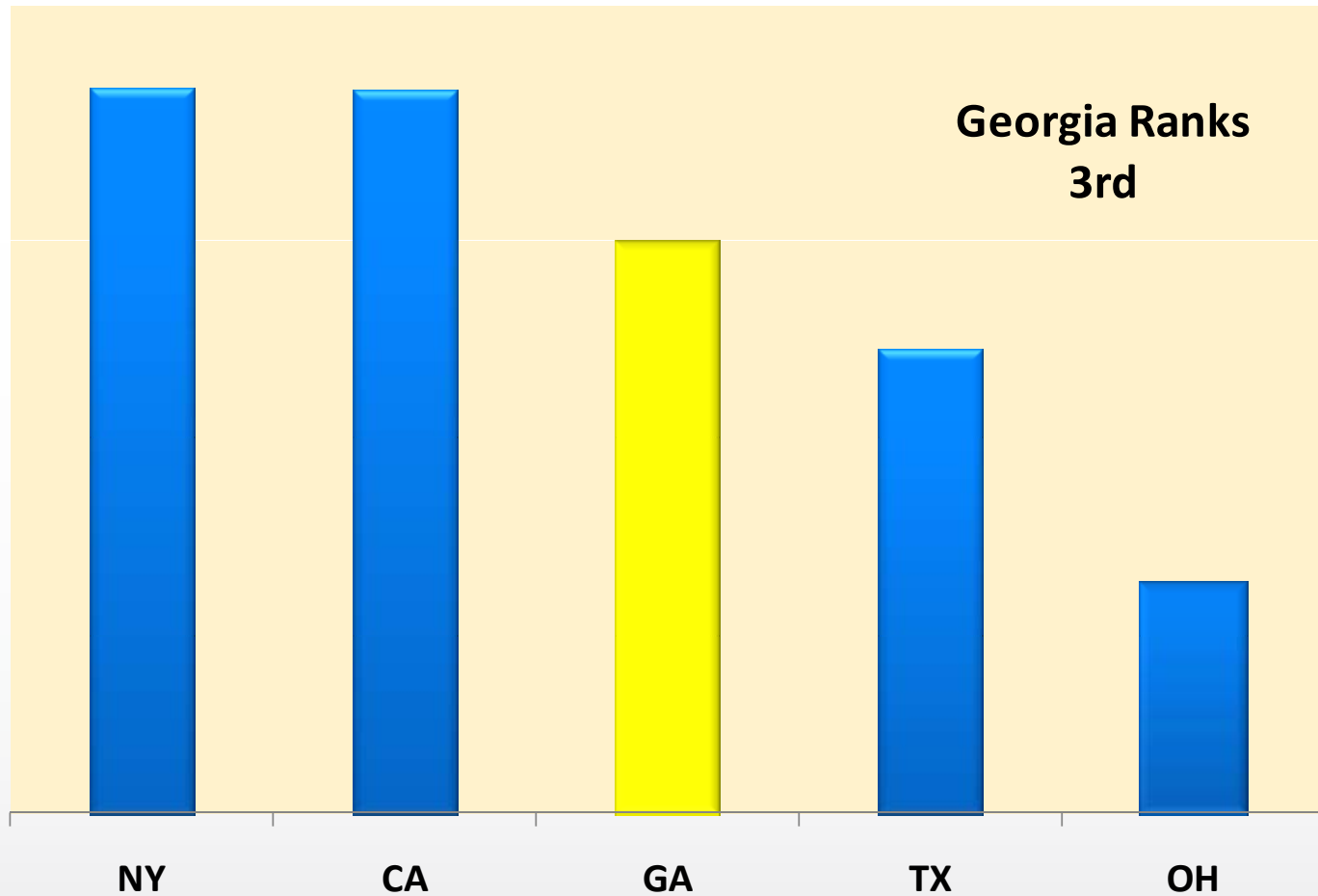




**Georgia holds
an impressive
leadership position in
the FinTech industry.**

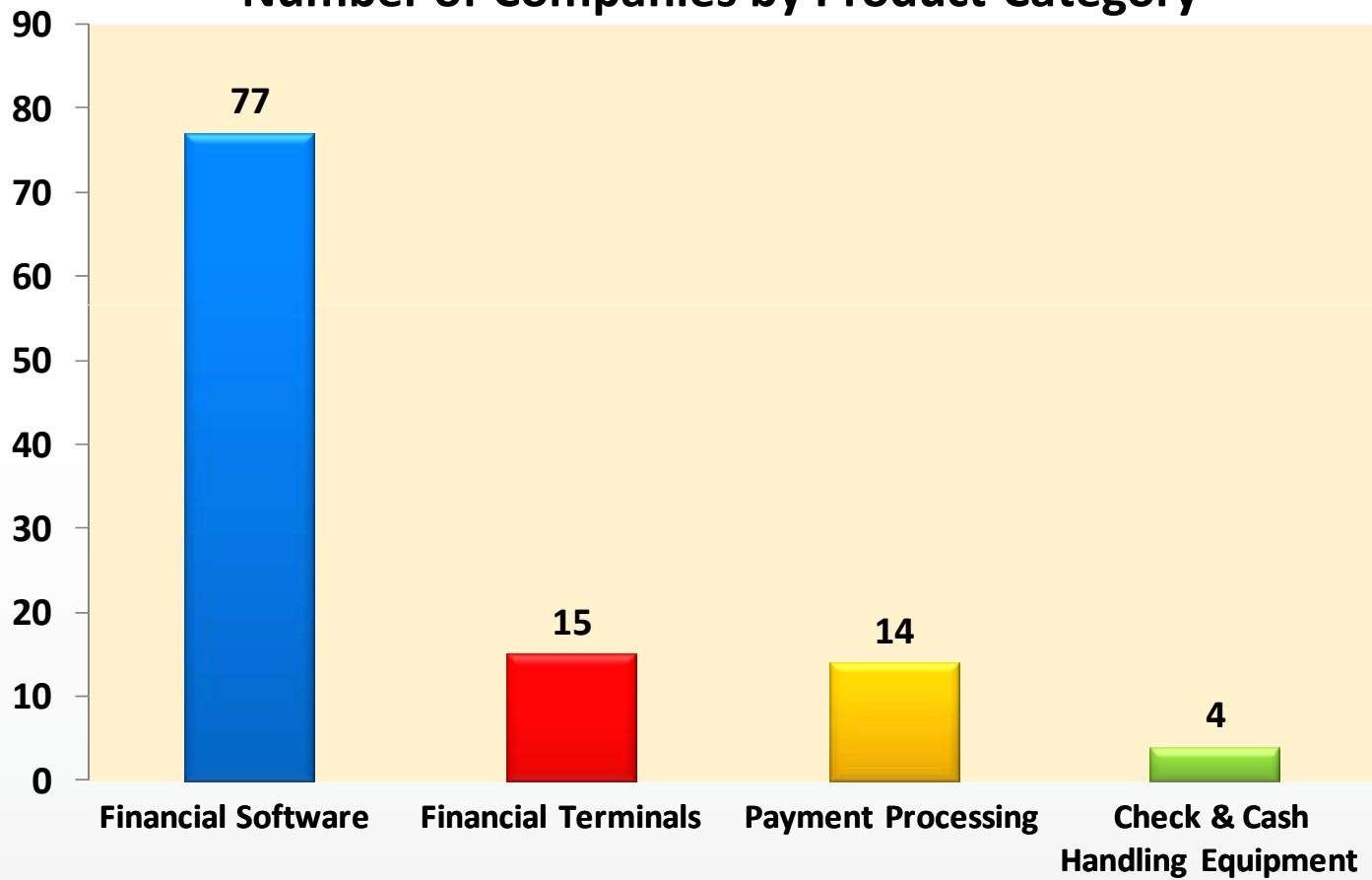


Top Financial Technology States Ranked by Revenue





Georgia Financial Technology Industry Number of Companies by Product Category





FinTech Fast Facts

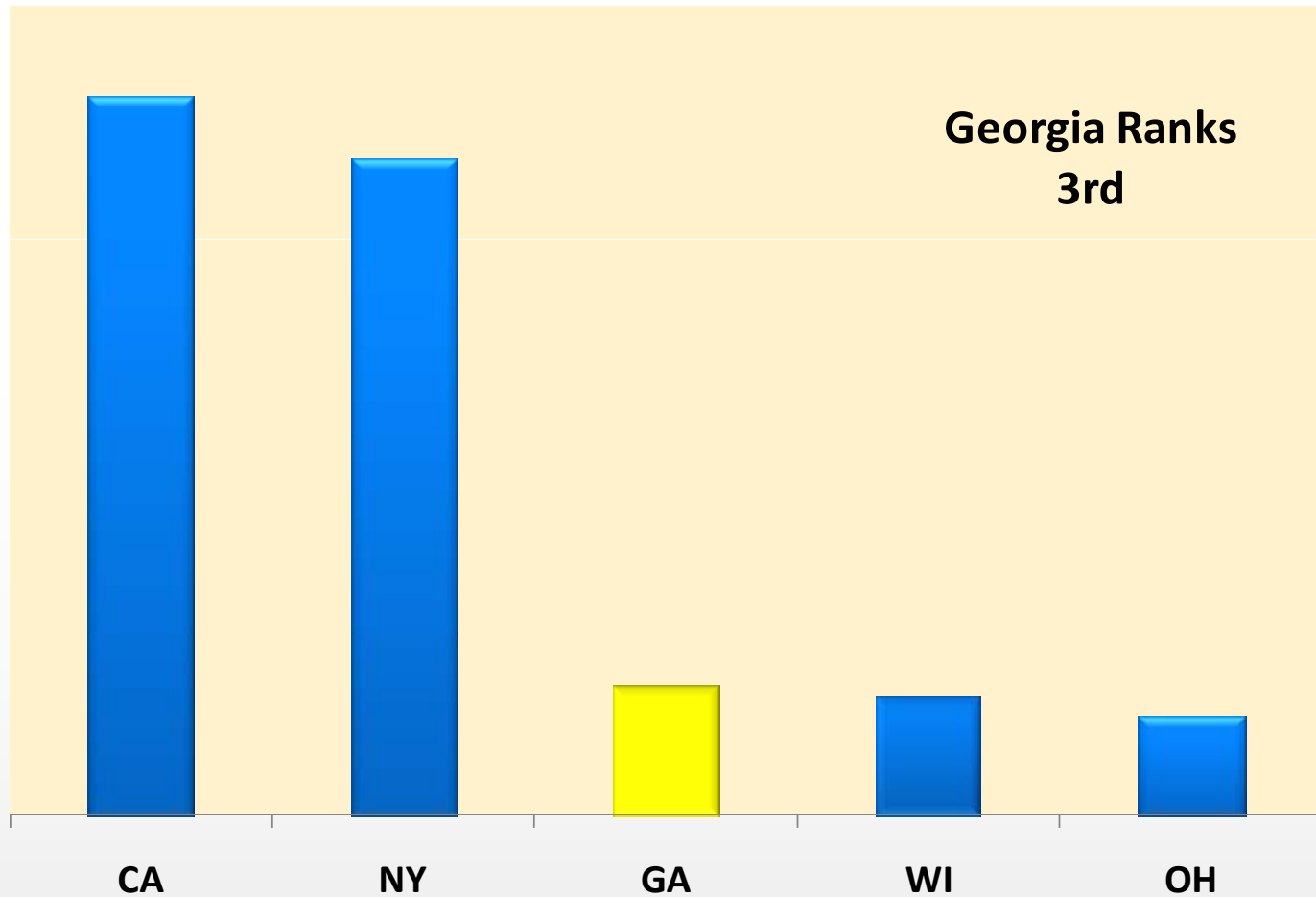
- 93 Georgia Companies (HQ or Business Units)
- \$34 Billion in Annual Revenue
- 13.5% Market Share (Based on Total U.S. Revenue)
- Ranked 3rd Among all U.S. States (Based on Revenue)



Georgia's Security industry has grown rapidly to achieve national prominence.



Top Security Technology States Ranked by Revenue





Security Fast Facts

- 39 Georgia Companies (HQ or Business Units)
- \$4.7 Billion in Annual Revenue
- 6% Market Share (Based on Total U.S. Revenue)
- Ranked 3rd Among All U.S. States (Based on Revenue)

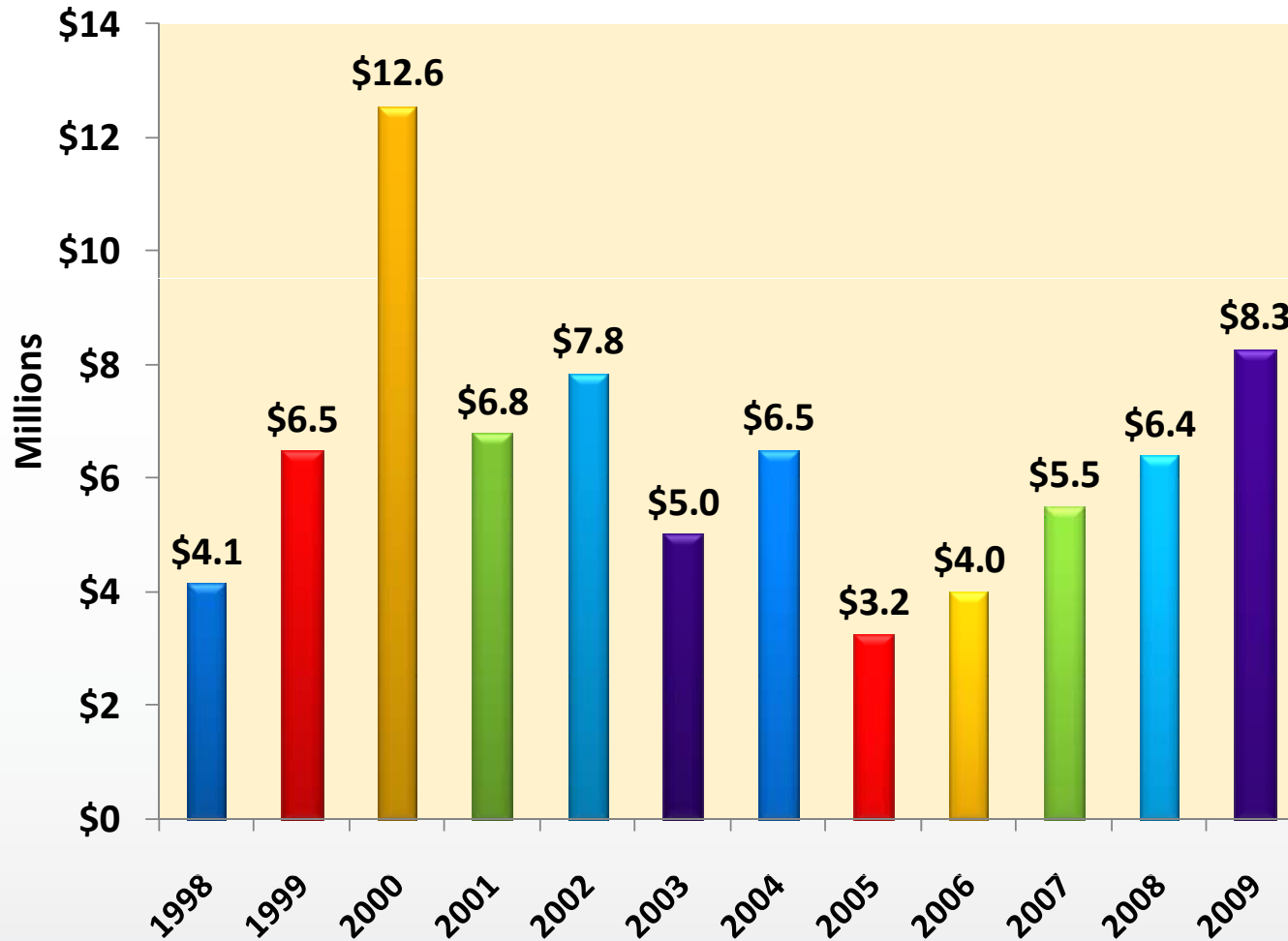


**Venture capital
deals in Georgia
are getting bigger.**



Venture Capital

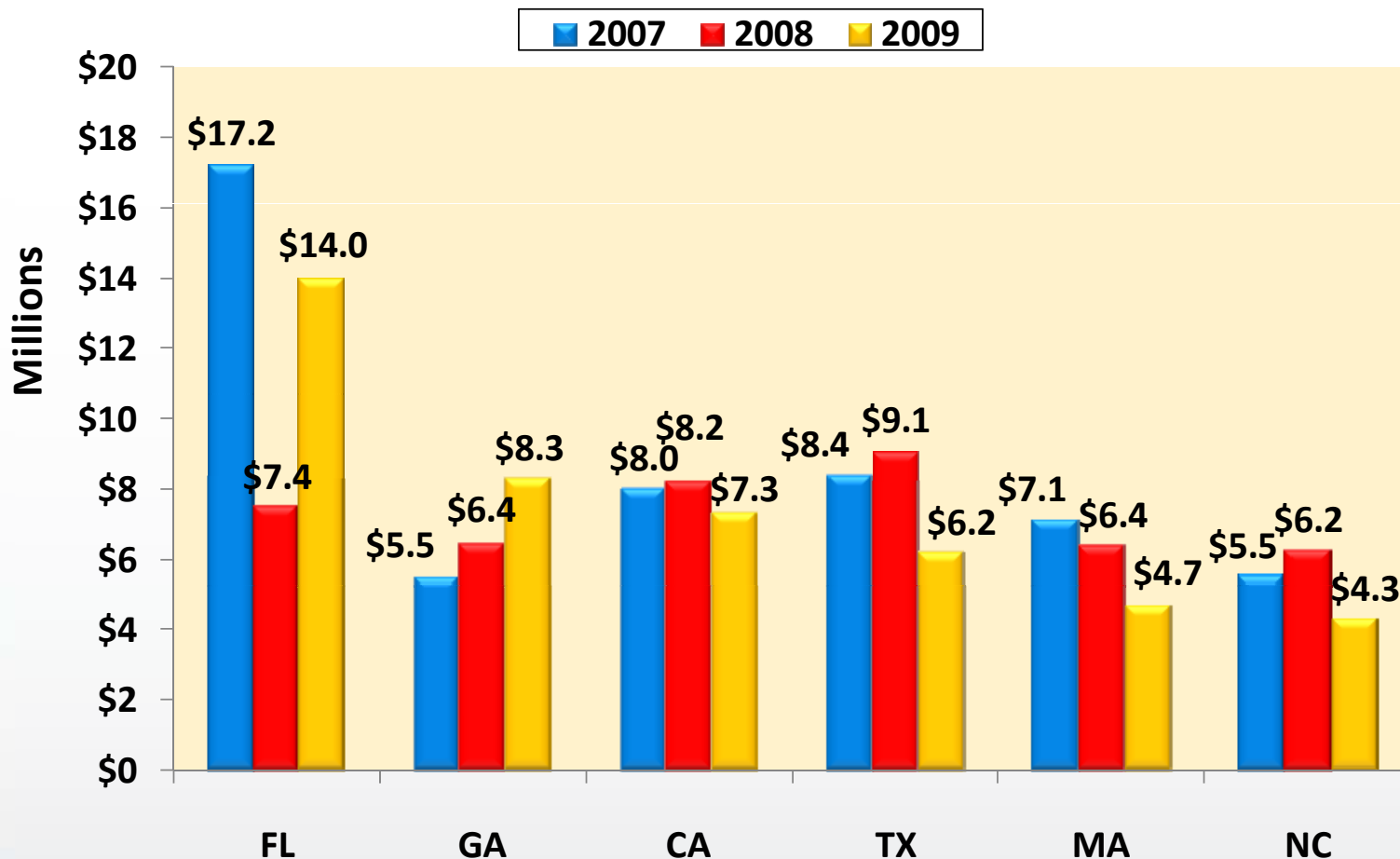
Average Dollars per High-Tech Venture Deal in Georgia, 1998-2009





Venture Capital

Average Dollars per High-Tech Venture Deal in Benchmark States
2007 - 2009



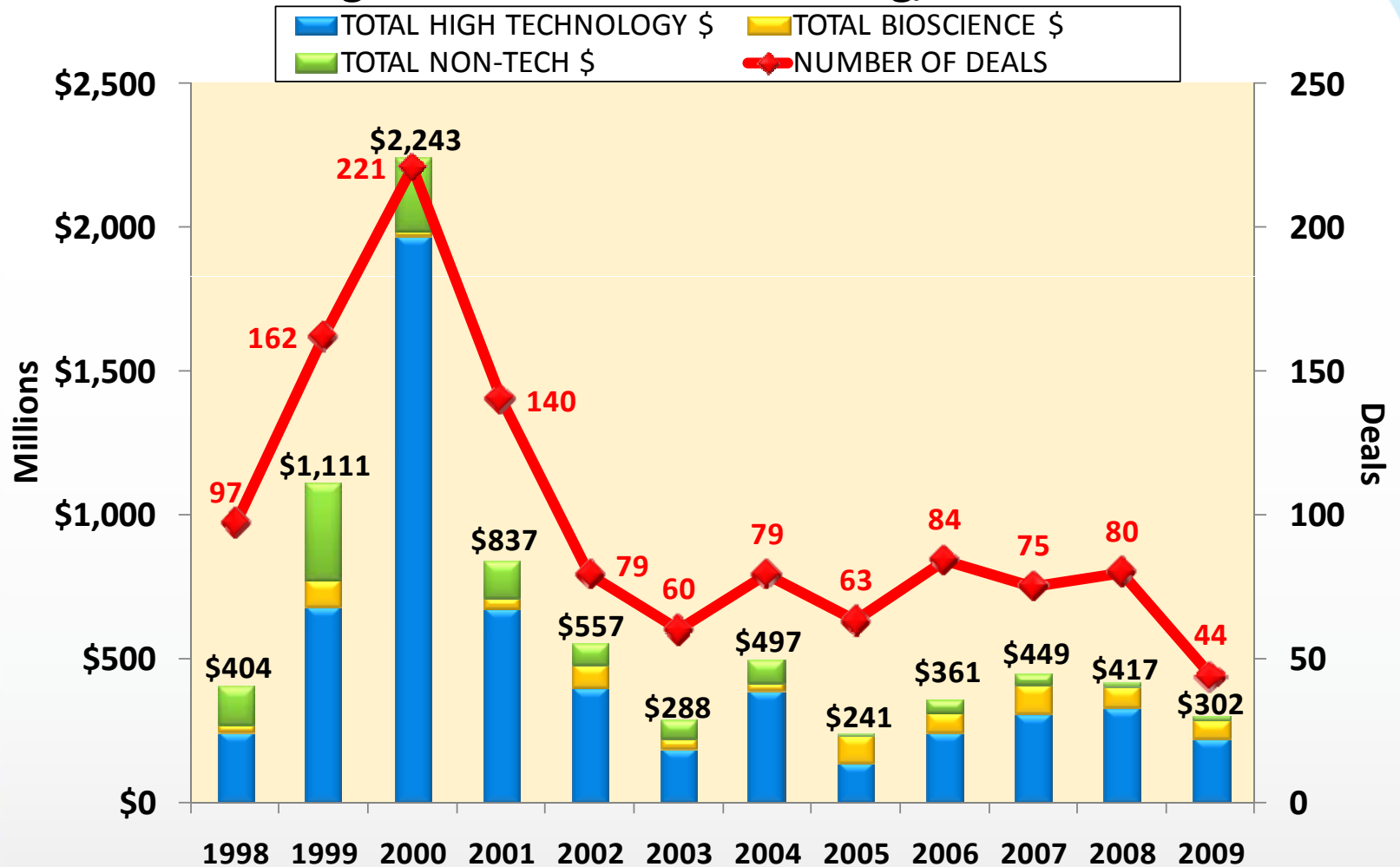


**Georgia's share of
VC investment is
slowly increasing.**

2009 State of the Industry:
Technology in Georgia

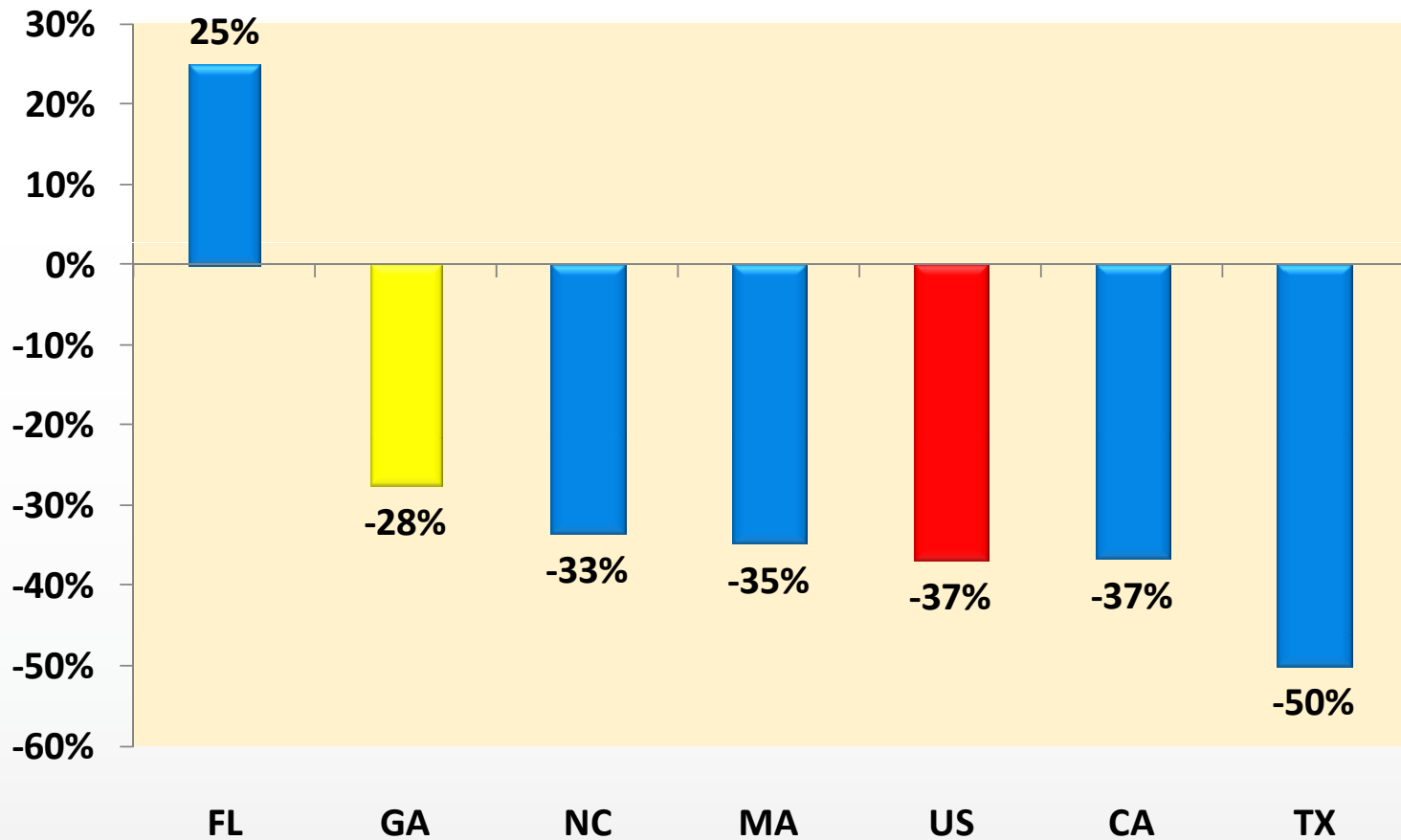


Venture Capital Georgia Total Annual VC Funding, 1998-2009





Venture Capital Investments Percent Change from 2008 to 2009

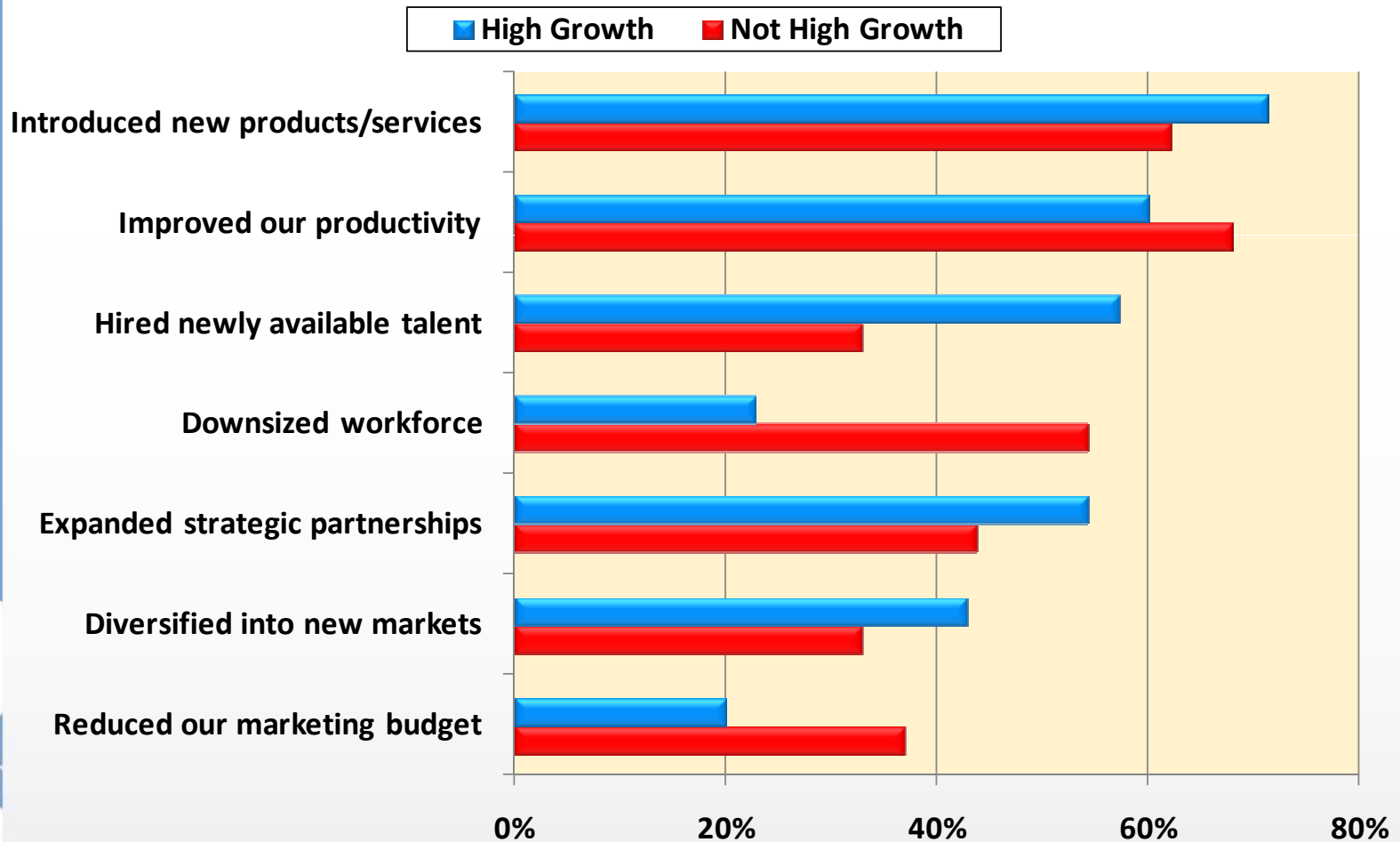




**Companies made
strategic adjustments
in response to the
economic downturn.**

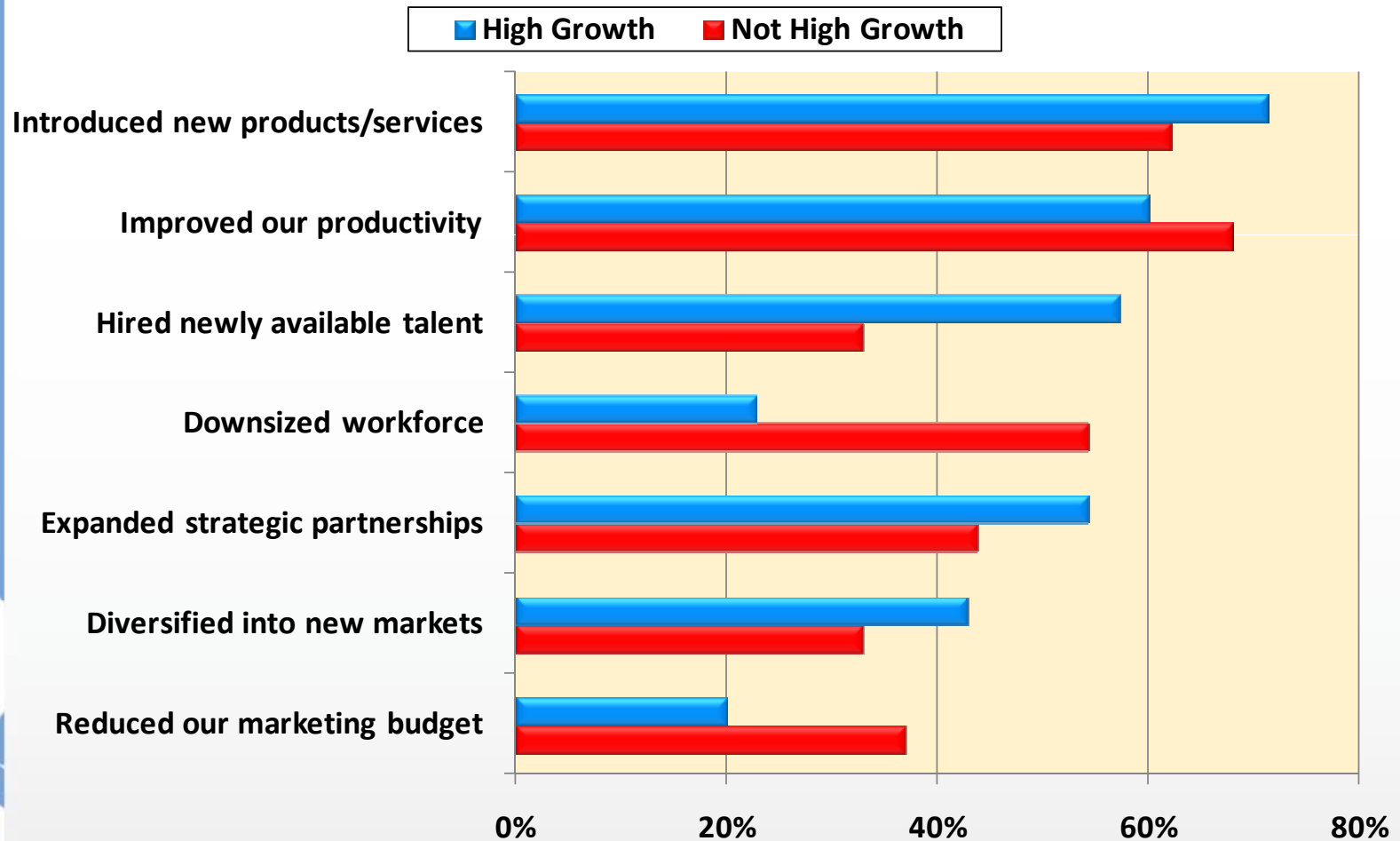


Strategic Responses to Economic Conditions By High Growth and Not High Growth Companies





Strategic Responses to Economic Conditions By High Growth and Not High Growth Companies

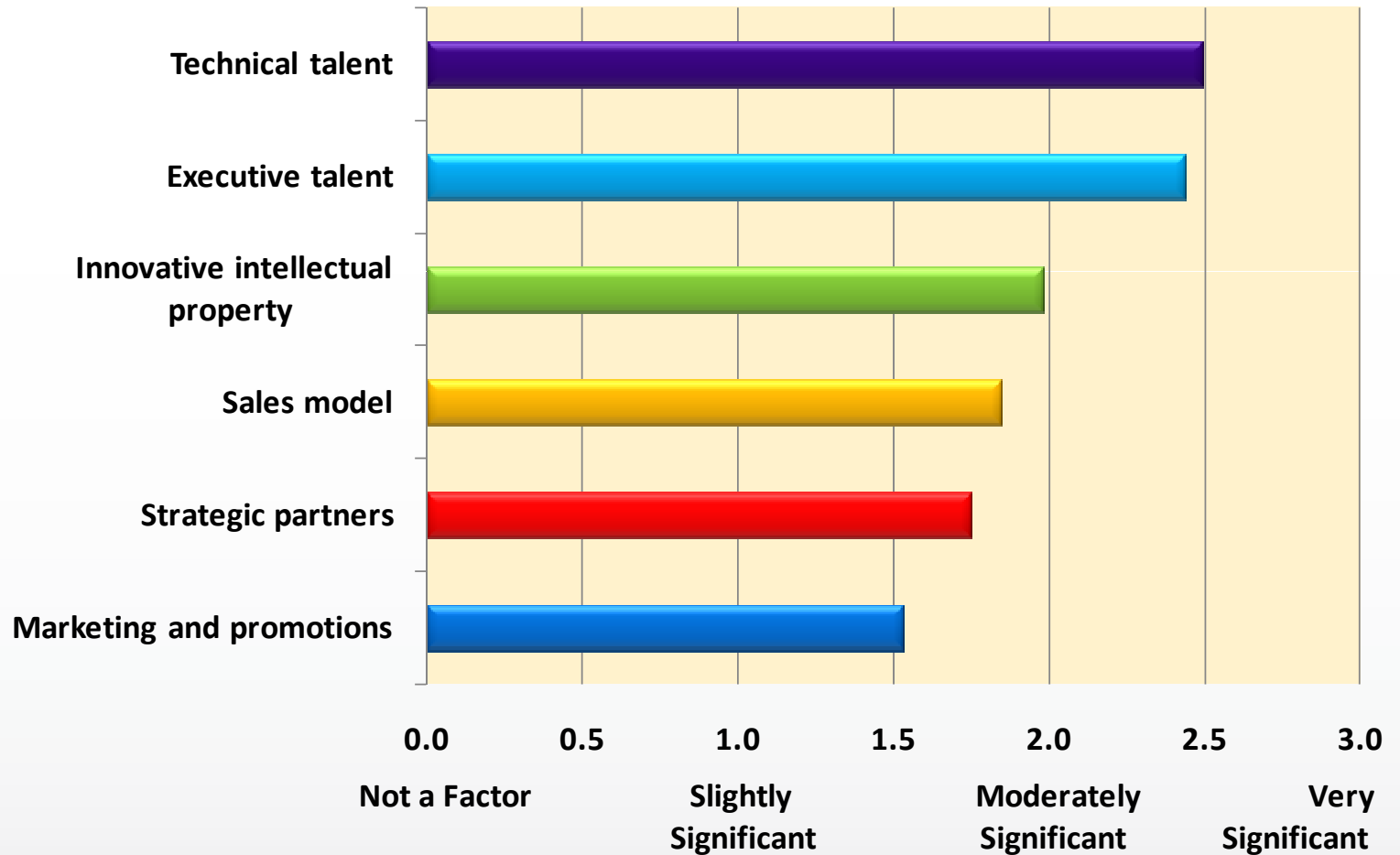




Hiring strategies and talent are important in the sustainability of Georgia's technology industry.

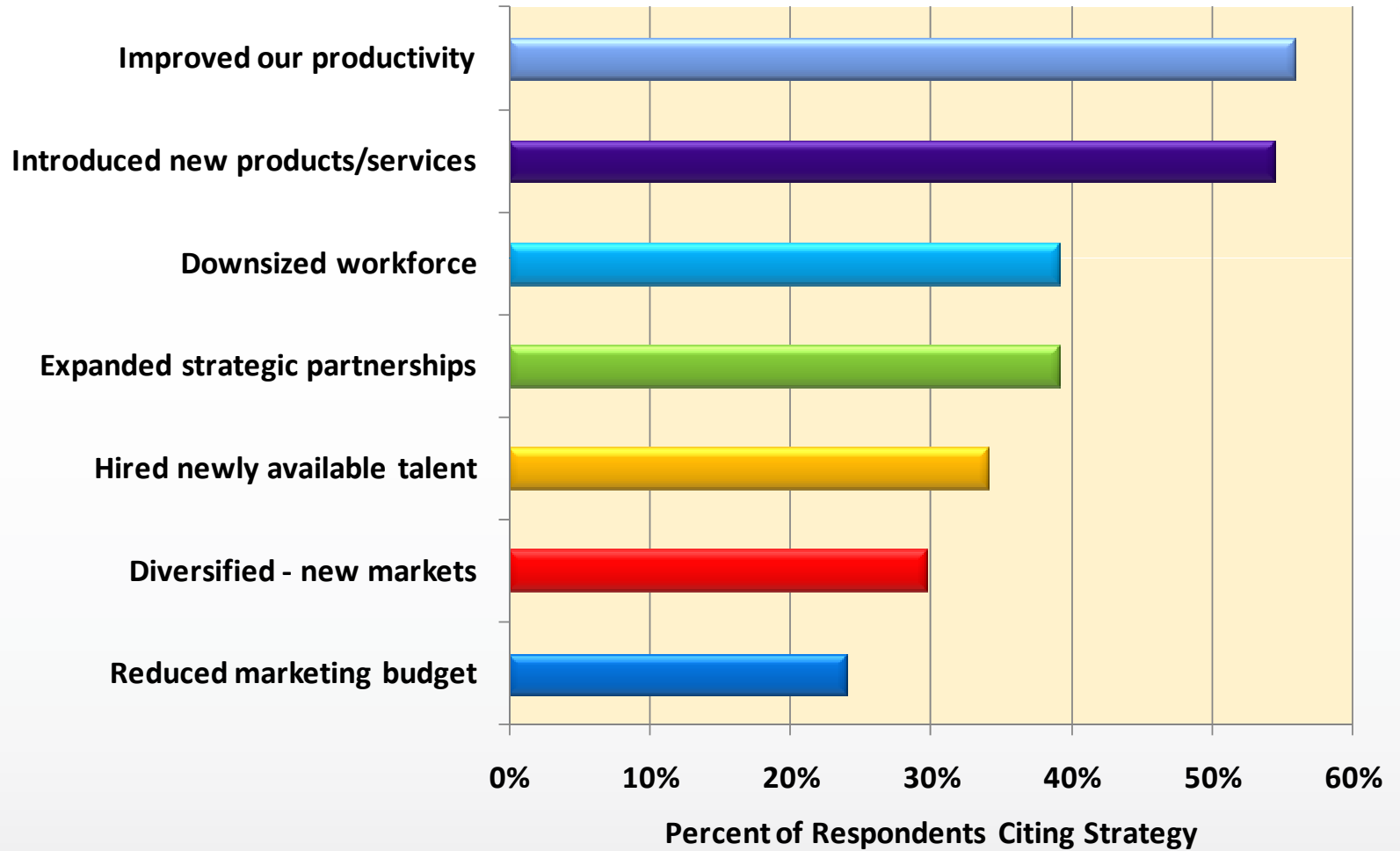


Importance of Factors Responsible for Growth





Strategic Responses to Economic Conditions

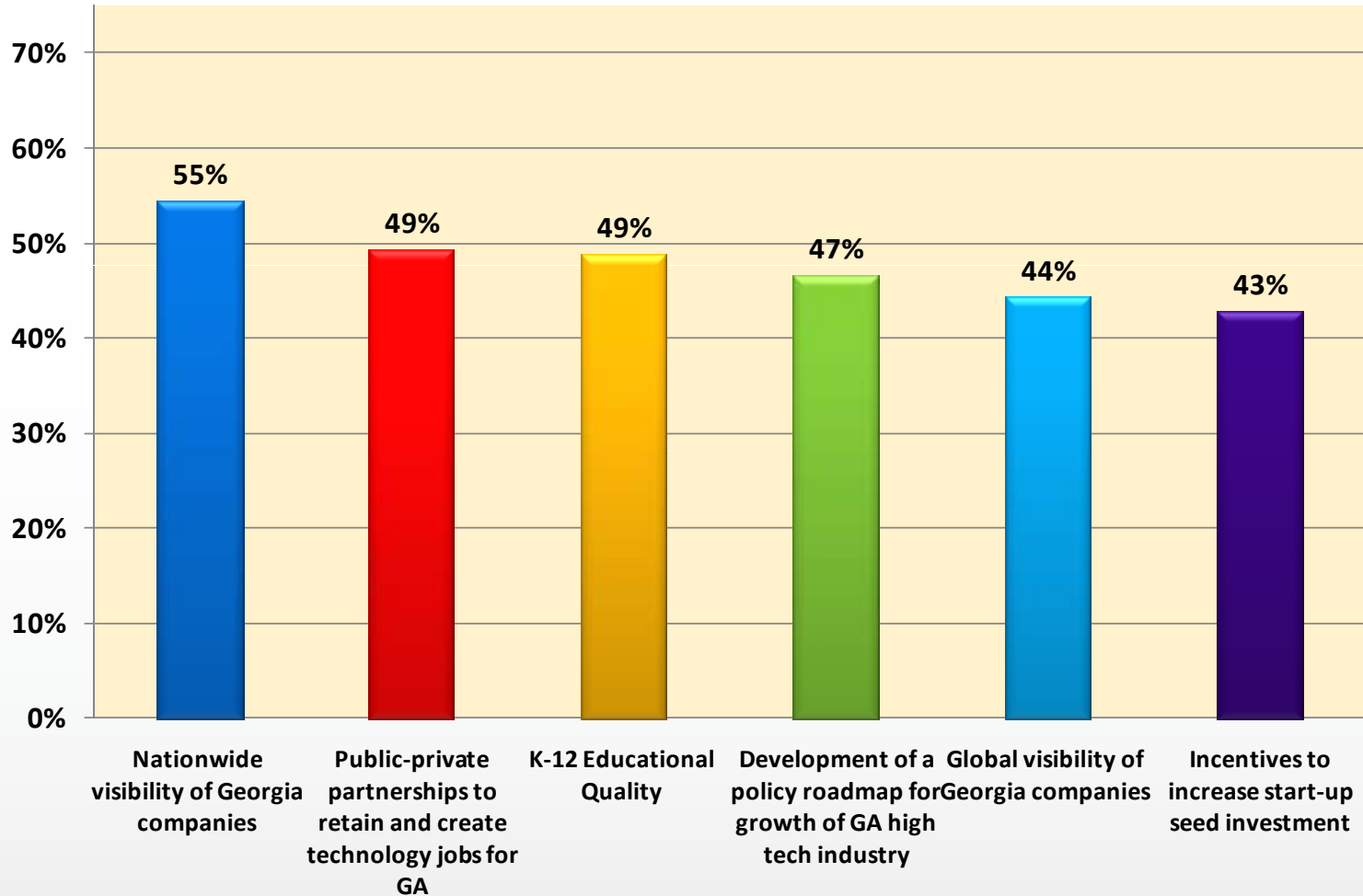




**Georgia can play
a vital role in
helping high tech
companies grow.**



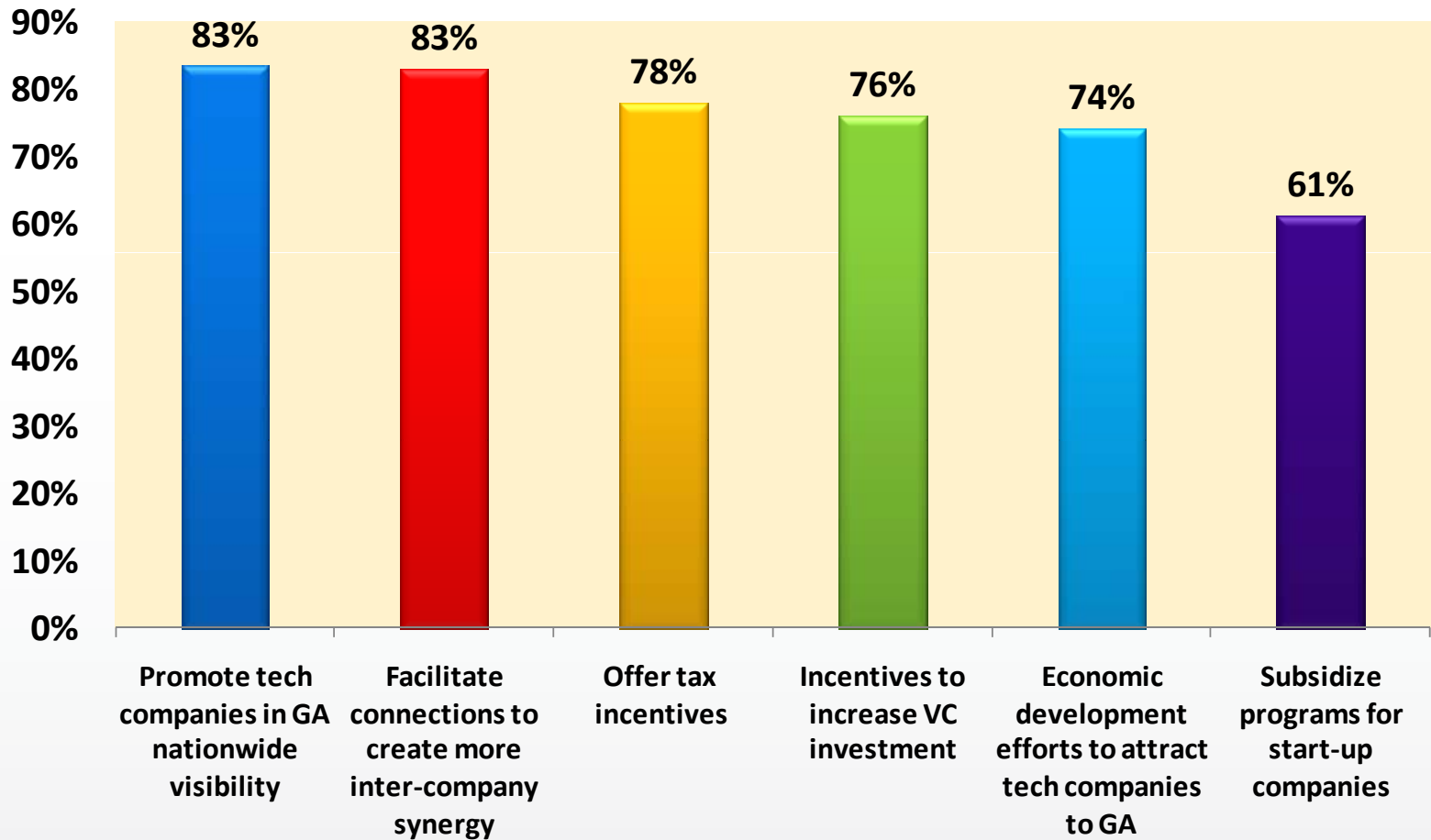
Importance of State Issues Percent Citing Moderately and More Important





Importance of State Support

Percent Citing Moderately and More Beneficial



GOAL

Transform Georgia into a Top 5 State for technology.



GOAL

Transform Georgia into a Top 5 State for technology.

ROAD TO SUCCESS

PROMOTE



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ROAD TO SUCCESS

PROMOTE
STIMULATE



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FOCUS
CONNECT

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